

## **Alwoodley Neighbourhood Plan**

### **Steering Group**

#### **Communications Strategy**

The following strategy is proposed for informing residents and stakeholders of the Neighbourhood Plan and how they might be involved in its development.

#### **Short Term Consultation**

##### ***Website***

Background Information with a link to the following:

- Steering Group with links to the following:
  - Steering Group minutes
  - Consultation Documents

##### ***Information Sheet***

Notice Boards; Library; Sainsburys; Tesco; Local Shops

##### ***Brief Note***

Publications:

- Community Centre Announcer
- Really Useful Guide
- North Leeds Life

#### **Invitations for Consultation**

All invitations to have Information Sheet attached.

##### ***By letter:***

Yorkshire Water

Harewood Estate

Farms (if not by e-mail)

##### ***By e-mail***

Alwoodley Community Centre

Local Business/Shops

Places of worship

Schools

Leeds 17

Sports providers: Golf Courses; Rugby; Football; Tennis

Farms

Doctors and Dentists

##### ***By hand***

Local Business/Shops (if not by e-mail)

Eccup Pub (with Notice Board Information Sheet)

Leeds 17 (if not by e-mail)

##### ***Social Media***

##### ***Blog***

Details from the Information Sheet with regular bulletins on progress with invitations to contribute.

## **Medium Term Consultation**

### ***Website***

Continue with updates of information

### ***Information Sheet***

Update as required for:

Notice Boards; Library; Sainsburys; Tesco; Local Shops

### ***Brief Note***

Update the Note for Publications as required:

- Community Centre Announcer
- Really Useful Guide
- North Leeds Life

### ***Residents***

When funding permits hand delivery of leaflet/questionnaire; possibly with APC AGM Report in March:

- Approx. cost of printing £200 A4 2,500 double sided.

Return of completed Questionnaire to APC:

- Freepost £86 licence plus £0.34 per item.

### ***Questionnaire***

Use of online survey

### ***Social Media***

Blog and Facebook